



# NEWS RELEASE

**High Point Housing Authority**  
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**FOR IMMEDIATE RELEASE**

## **THANK YOU TO SUPPORTERS OF THE 2009 BACK-TO-SCHOOL JAM**

The High Point Housing Authority wants to extend a message of gratitude and sincere appreciation to all of the 2009 Back to School Jam sponsors and partners. The Back to School Jam was held Friday, August 7 at Washington Terrace Park from 11:00 am - 2:00 pm. The event served as a great motivational tool to inspire and prepare HPHA youth and their families for the upcoming school year by supplying them with book bags, pens, pencils, paper and school supplies that they may not have obtained otherwise. The celebration was a delight to many families and individuals in the High Point area as they enjoyed entertainment, food, rides, door prizes and more.

We thank all the partnering agencies: Alcohol and Drug Services, The Boys and Girls Club of Greater High Point, the Boy Scouts, Child Support Enforcement, City of High Point Community Development and Housing, Communities in Schools, Fairview Family Resource Center, High Point Fire Department, Girl Scouts, GTCC, Guilford Community Connections, Guilford Education Alliance, HP Area Arts Council, Health Department Dental Clinic, Healthy Start, High Point Parks and Recreation, High Point Public Library, JobLink, Reading Connections, United Way, Work First Employment Services, Youth Focus, YWCA and anyone else that partnered with the High Point Housing Authority to truly make this event a success. As well, we are grateful that most of our partnering agencies were able to use the event as a vehicle to distribute information, brochures and flyers that advertised and informed the community of the supportive resources available to them in the High Point and Guilford County area.

The 2009 Back to School Jam was truly a wonderful atmosphere of fun and community connecting with wonderful music and entertainment. We extend our gratitude to High Point Andrews High School dance team, DJ EE from CRS Productions and our motivational speaker, Busta Brown, from WQMG who encouraged everyone to strive to reach their "WOW" potential and become a "STAR" wherever they could; whether in the classroom, in the community, to their parents, to their children or any place that they are able to make a positive difference, change or impact.

In addition, we know that this program could not blossom to the scale and magnitude that it has or provide as many students with school supplies without the financial support of our foundation and community sponsors. Each year our program aims to supply school-aged children from Section 8 and Public Housing with book bags, paper, pens and pencils and school materials that they may not obtain otherwise. We extend our sincerest “thanks” to our foundation sponsors: High Point Community Foundation, Bank of America and Wal-Mart. In addition, we also extend our warmest gratitude to all of our community sponsors: The Banks Law Firm, BB&T, Chamillia Maxwell, Carolina Hurricanes, Carolina Panthers, Christ United Methodist Church, Crosland, Deep River Church of Christ, Frances Maxwell, Grace Lutheran Evangelical Church, High Point Bank, HPHA Resident Council, Ilderton Dodge, Patty Gillespie, Pauline Sicheloff, Piedmont Triad Region Community Affairs, Quick’s Maintenance & Janitorial Services, Inc., William (Ed) Price and Wachovia Bank. We are happy to announce that through the support of our foundation and community sponsors, we were able to supply over 1,000 students with book bags and school supplies to provide a great start for the upcoming academic school year.

We appreciate the efforts and hard work of the Resident Council, resident volunteers, High Point community volunteers and major partners: High Point Parks and Recreation, the High Point Fire Department, the High Point Police Department and JobLink that went beyond the call of duty to ensure that HPHA’s 2009 Back-to-School Jam would be a major success! We look forward to be able to continue to ignite a passion for learning within the children of HPHA communities and to have even greater success for the 2010 Back to School Jam!

*Note: The High Point Housing Authority apologizes if we have possibly overlooked or failed to mention any names of any person, volunteer, agency, partner or supporter that contributed to the BTSJ in any possible way. We thank everyone that contributed to the success of the event. Thank you!*